

ACT RESPONSIBLE
THINK SUSTAINABLE

BUNZL Rafferty Hospitality Products

Presents Eco-friendly Ideas to implement in your Hotel Today.

Businesses are evolving and working hard to improve their environmental footprint, and we Bunzl Rafferty are no different. The hospitality industry of hotels, restaurants, coffee shops and food service operators are more mindful than ever of their impact on the environment, and are looking for ways to improve their processes to reduce their waste and provide more sustainable products and services for their customers.

Consumers have never before been so engaged in sustainability. Sir David Attenborough's under-water documentary series Blue Planet was the UK's most watched TV show of 2017 with 14 million viewers and other mainstream programmes have followed, highlighting the public interest in knowing more about our environment.

Amazon forest fires are also, rightly, making front page news globally, something that wouldn't have happened a decade ago.

Here's some ideas to help you get started:

- **Being more sustainable**

Does not mean a lesser guest experience. *In fact, it's quite the opposite!* Guests want to stay in hotels that care about the environment.

- **There are many opportunities to make the hotel bedroom & bathroom more sustainable**

For example, replacing your bathroom toiletries with bottles made from PET plastic is a great start, or even consider moving to pouches. Their squeezable tube design will eliminate product waste whilst also reducing your plastic use by up to **70%**



- **Talk to your employees**

Enabling them to use tools to operate more sustainably: Ensure your housekeeping team have recycle bins on their trollies so they can then easily recycle all newspapers, wrappings, plastic bottles and cardboard packaging from rooms. Transparent bin liners make it easier to see recyclables in bins too.



Fires along the Rio Xingu Brazil



Paul Costelloe LACE pouches & Anyah Doypacks

• **Look for ways to reduce or avoid single-use plastics**

We can now supply slippers with a simple paper band rather than a single-use plastic covering. There are also many refillable dispenser options available, which still give the look and feel of luxury for bathroom toiletries whilst significantly reducing product and packaging waste. We also have reusable bamboo bags for hair dryers and laundry bags, not only do they reduce plastic waste, but also maximise and enhance the guest experience.



Open toe slipper with paper band & Reuseable Bamboo Laundry bag

• **Operational efficiencies**

Saving the planet also helps the bottom line. Do a walk-around your hotel at different times of the day and note where lights could be turned off or where other appliances are not needed.

• **Communicate, always!**

Let your guests know the changes you have made and 'the why' behind them. A simple tent card in the bathroom or bedroom sharing your sustainability message and the various innovations within the bedroom will ensure guests know that they are staying in a hotel that cares about the environment. Also share your sustainability initiatives with your staff: employees want to know that they are contributing to a more eco-friendly environment and will be proud to play their part.



Tent cards - sharing sustainable messages



RITUALS CARES
Our pillars of sustainability

We care about your personal well-being as much as we care about our planet. By passionately looking after both, we believe we can pave the way to a more sustainable world. We work hard in all areas to protect and preserve the environment. Every effort is made to limit our footprint on Mother Earth.

Limiting Waste - *Reduce, Reuse, Recycle*

Giving back - *Attitude of gratitude*

Clean and safe - *No Nasties*

Cruelty Free - *No animal testing*



For more information on our sustainable products contact us on rafsales@bunzl.ie or
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